Greetings!

Stephanie Burton (TOYOTA) with Sheila A. Mixon and RPO leaders Pamela Williamson, Ph.D., April Day, & Phala Mire

Whew! Now that the WBENC Conference season is over, let’s take a minute to remember what fun we had in Cincinnati at the 10th Anniversary Catch the Wave Regional Conference. The conference was action packed as we celebrated our past and embraced the future.

Thanks to all of you, records were broken with 88 corporate and WBE sponsors for this year’s conference! And $10,460 was raised for our Trailblazer’s charity of choice, Ronald McDonald House of Charities of Greater Cincinnati and the Sheila A. Mixon Women’s Entrepreneurial Start Up Fund. And, a very special thank you to the Cincinnati & Dayton Executive Host Committee for making this anniversary a huge success!

Ninety-three percent (93%) of attendees surveyed shared that the conference met or exceeded your expectations. Ninety-five percent (95%) stated you are very likely or extremely likely to recommend the conference to other WBEs or corporations. As we hoped, you left empowered and inspired for what’s to come! I can’t wait for next year’s conference as we meet up in Northern Ohio for the 11th Annual Catch the Wave!

Sheila A. Mixon, Executive Director, WBEC ORV
To kick off the 10th anniversary Catch the Wave reception, everyone was surprised with fireworks and the announcement of our new name, Women's Business Enterprise Council Ohio River Valley (WBEC ORV). With the theme Diamonds, Denim, & Dreams, a fashion contest was held for most glamorous, funniest, and best Reds uniform.

Fireworks over the Reds Stadium as we announced our new name, WBEC ORV.

Sheila with our WBE Star, Jenell Ross

Barb Smith Representing the Reds

Our most glamorous fashion show winner

Bernita McCann congratulates our denim winner, Joy Walker

Welcome from the fabulous ladies of ORV

ORV leading ladies enjoying the reception

KEYNOTE & HONOREE INSPIRE & EMPOWER

**Marshawn Evans Daniels**


Marshawn Evans Daniels brought us to tears and to our feet as she shared how to reinvent your life and discover a higher purpose. Sharing stories of personal resilience, she shared her Purpose Map, outlining the 5 stages of reinvention. Marshawn’s book, *Believe Bigger*, is an inspirational guide for
women ready to reinvent their lives and discover a higher purpose when life doesn't go as planned.

A master in teaching the art of manifestation, this former Sports Attorney, Miss America Finalist, and Donald Trump Apprentice, left her full-time job as a lawyer and turned her passion for people into a million-dollar enterprise. Marshawn's philosophy is if you are not living on the edge, you are taking up too much space.

The Trailblazer of the Year Goes to...
Teresa J. Tanner
Executive VP & Chief Administrative Officer, Fifth Third

Teresa J. Tanner is this year's WBEC ORV Trailblazer of the Year Honoree. This award recognizes Teresa's exceptional leadership and significant achievements that have made an impact on the lives of others. In the publication, American Banker, she is listed as one of the most powerful women in banking.

Teresa leads with boldness and encourages women to find their voice by figuring out how they add value and how to articulate it. And, don't listen to the voice called 'little me' that causes women to plan small, play safe and shrink.

ORVBDP CLASS VIII & IX GRADUATION LUNCHEON
This year’s graduation included the Fifth graduating class of the Ohio River Valley Business Development Program (ORVBDP) in partnership with Procter & Gamble and the third graduating class with L. Brands. Class VIII with P&G in Cincinnati and Class IX with L. Brands in Columbus began in July of last year with a total of fifteen (15) WBENC certified women businesses (WBEs) participating from across the region. Always a heartfelt graduation of personal stories of growth and support, this Program is clearly a win win for the business owners, the corporate partners and WBEC ORV.

Reginald Humphrey, Senior Manager Supplier Diversity at General Motors and Tuck Board Chair, offered a scholarship for the Tuck 1 Program to an ORVBDP graduate. Congrats Renee Coogan, Acquisition Logistics Engineering, was selected by WBEC ORV to receive this scholarship.

Congratulations to the 2019 ORVBDP Class VIII & IX for your commitment to "working on your business and not just in your business":

**Class VIII: Procter & Gamble**
- Angela Morrow, [LubriSource, Inc.](#)
- Claire Krawczyn, [Verano Marketing & Comm.](#)
- Dulce Vega, [Mayeh Alta Joyeria Mexicana](#)
- Jamie Cmehil, [Leaderpromos](#)
- Lynn Moore, [HJI Supply Chain Solutions](#)
- Nikki Fraley Laub, [Premiere Concrete Supply](#)
- Tara Halpin, [Steinhauser](#)
- Wendy Ottman, [Amstar Inc.](#)

**Class IX: L. Brands**
- Jennifer Peroli, [Liniform Service](#)
- Kristy Sieve, [Kolar Design](#)
- Leronda Jackson, [LFL Insurance Agency LLC](#)
- Matina Zenios, [Artina Promotional Products](#)
- Nicole Schaffer, [Legacy Staffing, LLC](#)
- Renee Coogan, [Acquisition Logistics Engineering](#)
- Sarah Brothers, [PM/PC Direct, Inc.](#)

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**CONGRATS TO OUR WBEC ORV AWARD WINNERS**

Again this year during Catch the Wave, WBEC ORV recognized members that dedicate their time, resources and expertise to help make us a success. Congratulations to each of you and thank you for all you do to support WBEC ORV and the WBE community!

**2019 WBE Advocates of the Year (from left to right):**
- Wendy Ottman, [AMSTAR Inc.](#) (Louisville)
- Elizabeth Jutte-Kill, [Auld Technologies, LLC](#) (Columbus)
Montrie Rucker Adams, **Visibility Marketing** (Cleveland)
Barbara Buyers, **Shumsky** (Dayton)
Judith Kincaid, Kincaid Communications (Cincinnati)
Not Pictured:
Marcia Walker Daniels, **Walker Transfer Powell** (Charleston)
Cathy Stafford, **Ad-Venture Promotions** (Lexington)
Sharon Skilliter, **2-SCALE** (Toledo)

2019 Corporation of the Year:
**Macy's Inc.**

2019 Director's Award:
John Munson Jr., VP, Supplier Diversity & Supply Chain Sustainability, **Macy's Inc**
Dr. Rea N. Waldon, President & CEO, **KDDK Legacy**

2019 WBE Supplier of the Year:
Cathy Lindemann, President, **Evolution creative solutions**
2019 Corporate Advocate of the Year:
Pathricio (Joe) McClain, Director, Supplier Diversity
Eaton Corporation

2019 Volunteer of the Year:
Jo Groh, President
August Groh & Sons, Inc.

2019 Done Deals Award:
Marathon Petroleum Corporation

2019 B2B Award:
$2.5M - $9.9M
Auld Technologies, LLC

2019 B2B Award:
$10M - $25M
Hunter International

Founding Corporate Member Honorees:
TOYOTA, UC Health, Macy’s Inc.
MEET THE BUYER
Always one of the most valuable experiences of the conference for both WBES and corporate members, over 30 corporate partners were on hand to share information on their procurement process, how to register with their company and programs, and upcoming opportunities.

The Kroger Co. Stayed Busy and Engaged

Huntington Team Enjoys Connecting with WBES

Z Promotions Pitch in Practice

PITCH BREAKFAST
The Pitch Breakfast is one of the most highly anticipated activities each year. Corporate representatives host a table with certified WBES. Everyone shares their best elevator speech, receives friendly advice and input, and selects the WBE with the best pitch to represent their table on stage as a finalist. This year's Pitch Breakfast Winner was Claire Coder, CEO and Founder, Aunt Flow, who won a $100 gift card and three (3) corporate member one-on-one meetings, WBENC National Conference full registration, and a spot to compete in the national pitch competition. Competition was intense this year with all six (6) pitch breakfast sponsors judging the pitches, including Alkermes, Cardinal Health, Eaton, Fifth Third Bank, NiSource, and U.S. Bank.
Pitch Winner Claire Coder with finalists
Lauren Ellington, Jenifer Johnson, and Lisa Frederick

Claire Coder Owns Her Moment as Pitch Winner

Competition was intense this year with six (6) corporate sponsors judging the pitches

WBE SHOWCASE
The WBE Showcase provides the opportunity for networking and relationship building with WBES from across the region for partnering, collaboration, referrals, or business transactions. And, corporate members are able to have a leisurely conversation with those companies that may meet a current supplier need. Over 50 WBES took advantage of this rare opportunity to share info about their company with a captive audience committed to doing business with WBES.

HJI Supply Chain Solutions Makes Connections
Griesing Law Sharing Support for WBES
THANK YOU TO OUR 10 YEAR ANNIVERSARY SPONSORS!

Premiere Sponsors:
Macy’s Inc. * Accel Inc.

Title Sponsors:
Honda of America Mfg, Inc. * TOYOTA * Allied Shipping & Packaging Supplies
Hunter International * Cummins Facility Services * Shumsky

Titanium Sponsors:
L Brands * Life’s Eyes Media * HJI Supply Chain Solutions

Platinum Sponsors:
Fifth Third Bank * NiSource * Eaton * Alkermes * U.S. Bank * Cardinal Health
Central Point Partners * LeaderPromos * LubriSource * Kolar Design
Secure Content Technologies * RPI Graphic Data Solutions

Gold Sponsors:
Marathon Petroleum Co. * Shellee Fisher Photography * Triple Diamond Plastics
Leadership Excelleration * BAZ Group * Bob Ross Auto Group * Caster Connection
Pixels & Dots * Evolution creative solutions * CAM Logistics * Great Dane Press

Diamond Sponsors:
Cintas * The Kroger Co. * Dynegy * U.C. Health * Valvoline * Inclusity
Tom Smith Industries * Onebridge * Powernet * Auld Technologies
Support Exp * Steinhauser * Stand Energy Corporation

Silver Sponsors:
Lizard Apparel & Promotions * Huntington Bank * University of Cincinnati * Kellogg Company
Messer Construction * Dominion Energy * STAFFusion * CentraComm * Unity Printing
Journey Steel * Artina Promotional Products * National Access Design
Premiere Concrete Supply * Cybervation * XLC Services

Bronze Sponsors:
Duke Energy * FirstEnergy * Louisville & Jefferson County MSD
* OhioHealth * Procter & Gamble * Cleveland Clinic * JP Morgan Chase & Co.
Advance Partners * Acquisition Logistics Engineering * 2-SCALE * B63 Line
Curry Electric * Griesing Law * KDDK Legacy Group * Process Solutions * InGrid Design
AllMac & Associates * AMSTAR Inc. * Resource-One * Berkshire Group Inc.
Next Generation Fuel * Swain Consulting, LLC * Corporate Splash Print & Promotional Products Walker
Transfer Powell, LLC * Rasor Marketing Communications * EZLearn University

Women's Business Enterprise Council Ohio River Valley (WBEC ORV)
2020 Catch the Wave Conference
Kalahaari Resorts, Sandusky, OH
April 21-22, 2020
We Look Forward to Seeing You There!

About WBEC ORV
The Women's Business Enterprise Council Ohio River Valley (WBEC ORV) is an organization for women business owners interested in promoting, developing and maintaining business relationships with other women business owners, major corporations, and government agencies.

WBEC ORV is a regional partner organization of the Women's Business Enterprise National Council (WBENC), and provides certification to women-owned businesses in the states of Ohio, Kentucky, and West Virginia.

WBEC ORV operates under the Urban League of Greater Cincinnati's Business Development and Entrepreneurship through a collaborative effort with WBENC. Call or Click the link below for more information:
Phone: 513.487.6537
Website: www.wbecorv.org