Greetings!

Are you enjoying our MCC (Marketing & Communication Corner) while in this crisis? Because I am enjoying writing and receiving all your success stories and ways you are using that inspire and help other businesses who are going through the same.

Please send me your business opportunities, within WBENC network, for our WBE’s and corporate members to be featured in this section.

I welcome your ideas, events, awards, and accolades. You can reach me at vsanchez@wbec-orv.org

**WBE Highlights of the Week**
Thursday May 14, 2020
at 11:00 am
Maximizing Your Certification Webinar
Register Here

Additional Resources

Ohio Small Business Development Centers

The Ohio Small Business Development Centers (SBDC) provide business counseling and assistance to individuals who are either starting or growing their business. Each center is staffed with highly-trained, Certified Business Advisors® (CBA) to help small businesses and entrepreneurs with development and growth to increase sales and create jobs in their local communities.

Ohio SBDC Hamilton County partner with WBEC ORV to provide counseling assistance to our WBE’s.

Not in Ohio? No worries. We can still help you to connect with an advisor within the SBDC Network.

Learn More

Anne Skoch
Founder of Anne Cate

For Anne Cate, a newly certified WBE within the #WBENC, the #COVID19 crisis has been a unique learning curve for her business and has introduced new ways to be creative while remaining strong. Unfortunately, they had to laid-off employees and closed their manufacturing studio for the time being. Still, she is fortunate enough to have the sewing skills needed to continue to produce and fulfill orders as required and is optimistic they will get up and running within a month of returning to normalcy.

She still sewing purses every day for outstanding corporate and wholesale orders that did not get canceled, but she have now also shifted her manufacturing to mask production. Anne Cate is not selling masks, but working with a Cleveland designer, Yellow Cake, to help aid in orders from the RTA, Grocery Stores, and the Cleveland Clinic. She is sewing 150 masks a day/750 a week. Anne said: "It has been a unique way to help another local business, as well as the Cleveland community".

Alongside mask production, she is trying to be creative for her customers. They just released new product last week that also caters to the COVID-19 times: a DIY skyline craft kit. Anne Cate is now offering kits on how to sew your own mini skyline pillow or craft skyline crayon art. She has been seeing many customers, young and old, look for craft kits to stay busy during the stay at home order, and she

Work From Home Opportunity.
Send your resume Here
Resources for Women-Owned Businesses in Response to COVID-19

As a leading advocate for women business owners and entrepreneurs, WBENC is committed to helping our constituents address and respond to the impacts caused by the coronavirus (COVID-19). As we work with national and regional partners, Corporate and Government Members, and other industry leaders, we will continue to update this page with resources, information, webinars and more to address the many questions and uncertainties many business owners and corporations face, as well as to continue to help fuel business opportunities for women entrepreneurs.

Learn More

Angela Horne,
CEO/ Co-Founder MEDIASCRIPT

MEDIASCRIPT is building an App for a client who wants to include a very specific feature; however, they were unsure if doing so would change the type of hosting environment for the content.

Angela said: "They asked if I could find an attorney who had that particular knowledge to make sure they were in
Opportunities

Opportunities Open Doors: CVS Health & Roger Williams University Executive Learning Series Program

Are you looking to take your business to the next level? Learn how to grow your business with training and mentoring provided in partnership with one of the nation’s top companies, CVS Health.

This training series will provide you with a wide variety of skills in preparation for pitching and landing expanded retail distribution of your products and services, all based on the competences and practices of CVS Heath. You will also develop personal and professional relationships with other diverse suppliers and have the opportunity to create new partnerships.

As a reminder, the current deadline for the application, is Friday, April 24th, 2020, you still have one more week to submit your application!

Learn More

WBE Onboarding Webinars

Nancy Wiser, President of Wiser Strategies

WBEC ORV hosts monthly WBE Onboarding Webinars for new WBENC-Certified WBEs. During this 45 minute free webinar, you will learn about WBENC, the WBENC Network, and WBENC’s C.O.R.E. platform: Certification, Opportunities, Resources, and Engagement.

Learn More

Sponsor By:

Maximizing Your Certification Webinar
Women's Initiative
Sponsor by PNC
Helping Professional Women Connect, Grow and Achieve

The Regional Summit is an all-day conference for over 400 professional women, who participate in dynamic, insightful sessions curated to help them enhance their careers. This year it will be on October 20th at the Cintas Center, Cincinnati OH.

They recently released the application for presenters. You can find the form [here](#). They have created a list of potential topics but would also love to hear thoughts on a timely subject for our attendees.

The NKY Chamber started the Women’s Initiative in 2008, and it continues to be the fastest-growing area of the Chamber. The NKY Chamber Women’s Initiative is committed to helping area employers meet the rising professional development goals for their employees. #ConnectGrowAchieve

Learn More

Kelly Kolar, CEO
Kolar Design

WBEC ORV host quarterly Maximizing Your WBE Certification Webinars. During this free webinar, learn how to maximize the impact of your WBE certification. Each webinar will share the personal perspective and approach of some of the most successful WBEs in the region.

These webinars address some of your most pressing questions including:

- Understanding the value proposition for WBE certification.
- Promoting and marketing your WBENC certification.
- Prospecting in the WBENC supplier diversity community.
- And more.

This month will be on Thursday, May 14th, and lead by Kelly Kolar, President of Kolar Design.

Register Here

Join Forces.
Join the Women’s Business Enterprise Council Ohio River Valley (WBEC ORV) for the 11th Annual Catch the Wave Conference and leave this conference with inspiration and new tools that will make a difference in your personal and business growth. We look forward to seeing you in Sandusky for yet again an even bigger and better 2020 Catch the Wave Regional Conference!

We look forward to seeing you at the even bigger and better 2020 Catch the Wave Regional Conference in Sandusky, OH

Register Here

Early Bird Ends August 01, 2020

WBE Forum Happy Hour Series

As a way to stay connected, share and grow during this pandemic crisis, WBEC ORV is providing a series of Virtual Happy Hours in our “Virtual Lounge” to connect with members across our RPO. We want to hear your concerns, celebrate your successes, and encourage each other all in one hour. Stay tune for the next upcoming Virtual Happy Hour in Columbus and Cleveland!
"I enjoyed our meeting. I have been very hesitant in the past to submit my application for certification but the group of women I listened to this afternoon were great. I very much enjoyed listening obtaining the wealth of information coming from members in other areas outside Louisville. In fact, may I suggest continuing routine zoom meetings to give everyone the opportunity to share thoughts and ideas from the entire region versus, for myself, primarily attending in-person meetings close to home." - Teresa Daniel

Teresa Daniel,
President KOPS, Inc.

"During these unprecedented times, it becomes more important than ever that we partner together and create an atmosphere of collaboration and innovation. Having Wanda Walker- Smith, Director of the Ohio SBDC Hamilton County, speak on the paycheck protection program and the ways in which the SBA is prepared to help business owners was enlightening and helped me better understand how the PPP applied to Total Staffing. I look forward to connecting again in the future with these incredible women." - Victoria DellaDonna, General Manager at Total Staffing Solutions

COVID 19 - RESOURCES CORNER

To our WBE's and Corporates Members

We hope that everyone is healthy and well under this global pandemic COVID-19, which is concerning to all of us. Our thoughts and prayers are with everyone who has been affected by this situation personally and in their business.
The WBEC ORV Team is working to identify various platforms support such as webinars, partner resources that can we can assist during this difficult time.